UNP Community Affairs Committee Brief
September 16, 2009
6:00 pm

cac@unpmn.org - www.unpmn.org

Companion to the agenda for the UNP Community Affairs Committee meetings
UNP Co-chairs: Raymond Dehn & Makeda Zulu-Gillespie

UPDATES

UNP Community Affairs Committee

Future Direction of UNP Community Affairs Committee
Over the past several months the CAC has been investigating how to add new partners to the UNP and what roles different groups, organizations, and individuals will play within UNP. Determining the process for this is critical, and work is underway to prepare a proposal for the CAC to consider. The full CAC was involved in early brainstorming. Following that a public survey was developed and disseminated to solicit community input. We are now pulling together a small group of members to distill the ideas and information that has been gathered into a concise proposal for the larger CAC. The committee will commit to three two-hour work sessions to prepare a report for the CAC at its meeting Oct. 21.

To reach the co-chairs, Makeda Zulu-Gillespie and Raymond Dehn, please use the following e-mail address: cac@unpmn.org

Urban Research and Outreach Engagement Center

UROC LAUNCH – October 31, 2009Save the Date

Be sure to save the afternoon of Saturday, October 31, 2009 for the launching of the Urban Research and Outreach/Engagement Center’s new building at 2001 Plymouth Avenue. The Launch event will be from 2-5 p.m. A planning committee made up of community residents and representatives of community organizations and businesses is busy planning the details. New information will be added to the UROC Web site (www.uroc.umn.edu) as it becomes available.
**UROC Building Renovation Project**

The UROC building project is going to be completed on time and resident programs will start moving in on Sept. 25. The University’s vision has become a reality, thanks to the project team lead by Michael Denny, University project manager; Stahl Construction team led by Deborah Johnson Aldrich; MNBest team led by Kimberly Moore; design and consulting by Alicia M. Belton, Urban Design Perspectives; Charles Levin from Charles Levin Architects; Archie Givens from Legacy Management; and Sharon Banks, project manager from the BCED office.

A total of $1,318,817 was spent with women- and minority-owned firms. The break-down is as follows: $463,218 spent with African-American firms, $326,135 with Asian-American firms, $235,739 with Hispanic firms, and $293,725 with women-owned firms. The WMBE goal on this project was 30 percent and actual WMBE inclusion of 34 percent exceeded that goal. The skilled workforce numbers through August were: 17 black males, 24 Hispanic males, nine Asian-American males, three American Indian males, and six females.

The three construction interns who worked so diligently on the project are Diaz C. Holley, Shain A. Williams, and LaPatrick Jackson. If you have any questions about seeing the facility before it officially opens, please send your request to uroc@umn.edu or 612-626-8839.

**UROC Community Research**

**Effects of the Mortgage Crisis on Individual, Family, and Community Health and Wellness**

A community-campus team has been meeting since January 2009 to assess the impact of the mortgage crisis on the individual, family, and community health, as well as the resiliency and creativity families and communities have shown in dealing with the crisis. The primary aim of the project is to take ACTION that will benefit the Northside community, and provide information that is relevant on a national level. The goals of the group are to:

- Document the human side of the mortgage crisis by showing the relationship between the mortgage crisis and changes (positive and negative) in individual, family, and community health and wellness
- Design a multi-lingual resource guide for broad distribution to individuals and families on types and location of organizations that can provide services related to improving and stabilizing health and wellness
- Develop a policy brief with concrete action steps to present to local and national policy makers to influence the reallocation of some portion of mortgage crisis funding to this aspect of the issue.
- Design a public awareness campaign on the human dimension of the mortgage crisis

The team is completing a content analysis of newspaper and other media stories about the mortgage crisis, and will soon initiate surveys of service providers and area business owners. The group meets each Thursday, 3-4:30 p.m., at the Urban League.

If you want to learn how to code data, analyze content from newspapers, or conduct surveys, join this group of dedicated researchers. This project uses participatory methods and is comprised of UROC staff, community researchers, and university faculty and staff. The meetings are open to the public and occur at the above time and location.
UROC CitySongs Update

CitySongs Performing
CitySongs is preparing for its first season as a core program of UROC, in partnership with Plymouth Christian Youth Center. Rehearsals are scheduled to begin in October. The first performance will be at the UROC Launch event on October 31st. CitySongs will begin recruiting participants from neighboring youth centers, and any youth from the age of 9 – 14 is welcome! We look forward to bringing the positive musical messages to the community through this exciting group!

CitySongs joins a statewide public health campaign
CitySongs, a program of the Urban Research and Outreach/Engagement Center (UROC) at the University of Minnesota, was featured in a public service campaign sponsored by TPT (Channel 2) and the St. Paul Ramsey County Department of Public Health called "Exercise Your Right to Feel Good Minnesota." About 15 CitySongs kids are featured in a video about eating fruits and vegetables. This video, along with others featuring various Twin Cities vocalists, premiered Sept. 6 and was rebroadcast several times on Labor Day and again on Sept. 13. The campaign was designed as a statewide resource that can be used by other local public health departments, businesses, schools, and community organizations throughout Minnesota. More information is available at www.feelbetterminnesota.org or healthyCommunities@co.ramsey.mn.us.

For more information please contact:

Cheryl Reeves
Music/Program Coordinator, CitySongs
Email: creeves@umn.edu
Phone: 612-643-2040

Karen Goodenough
Director of Youth and Family
Plymouth Christian Youth Center
Email: kgoodenough@pcyp-mpls.org
Phone: 612-643-2082

UROC Collaborations
University and community working to close digital divide with grant application

The Urban Research and Outreach/Engagement Center (UROC) and the Office for Business and Community Economic Development (BCED), are partnering with the Minnesota Multicultural Media Consortium (MMMC), a community-based media group, to propose development and improvement of 11 computer labs throughout underserved neighborhoods in the Twin Cities as part of President Obama’s federal stimulus plan.

The partners have submitted a proposal for $2,862,334 to the National Telecommunications and Information Administration, with a local funding match of $798,753, for a project totaling $3,661,087. The money would establish one new computer lab at a public housing site, Glendale Homes, and improve 10 existing labs; allow the labs to hire local residents as training and support staff; and provide software programs and culturally
sensitive curriculum relevant to education, health, and economic development. The partnership hopes to hear if the proposal has been accepted sometime this fall.

The project builds on UROC’s commitment to apply participatory research and to leverage university resources to tackle urgent problems in urban communities. The partners project that almost 400 nonprofits and women- and minority-owned businesses would benefit from these computer labs and almost 17,000 individuals could take Internet computer training. The partners estimate the project will create 36 new jobs and save 12 existing jobs.

The Minneapolis Public Housing Authority and U.S. representatives Betty McCollum and Keith Ellison have issued letters of support. The community partners involved in the development stage of the project include the MMMC, the City of Minneapolis, the Minnesota Governor’s Office, and Hennepin County Libraries. Existing community computer centers provided important data to complete the proposal.

UROC Co-Sponsored Activities

Rise! 100 years of African American culture, literature, and civil rights activism
Featuring Sounds of Blackness, Tu Dance, Jarlyn Steele, Dennis Spears, Thomasina Petrus, Regina Marie Williams, Aimee K Bryant and many more
8 p.m., September 19, 2009
Fitzgerald Theater
10 East Exchange Street
St. Paul

Black Storytellers Alliance – Signifyin’ and Testifyin’
Opening Ceremonies and Storytelling Concert Thursday September 24 at the Capri Theater
2027 West Broadway in Minneapolis. 6:30 – 9 p.m.

The Liar’s Contest
Friday September 25, Ames Elks Lodge, 1614 Plymouth Avenue North 7 – 9:30 p.m.

Grand Finale Master Storytelling Concert
Saturday, September 26, 6:30 – 9 p.m., at the Perpich Center for Arts Education 6125 Olson Memorial Highway, Golden Valley

UROC resident program receives major federal grant

A newly funded Center for Health Equity from the University’s Medical School will be a Resident Program in UROC. Dr. Jasjit Ahluwalia (M.D., M.P.H.), Associate Dean for Clinical Research was the recipient of a $6.24 million grant from the National Institutes of Health to establish a Center for Excellence in Health Disparities Research, Engagement, and Training focusing on minority health and health disparities.

The center will offer a Future Doctors program where underrepresented students will receive a year-long training experience at the University of Minnesota to familiarize them with the health sciences as a possible career goal. It also will partner with Historically Black Colleges and Universities students to attend workshops and seminars addressing minority health at the University of Minnesota.
Community Affairs Committee Brief

In addition, the center will support a research project within the local community focusing on minority health and health disparities, including how to assist individuals in African-American families to stop smoking.

The center will collaborate with three community partners, North Point Health & Wellness Center, Stairstep Foundation, and Minnesota International Health Volunteers. The long-term goal of the grant is to create an informed, empowered, and active community that collaborates with researchers and practitioners to improve the health of their population. Dr. Ahluwalia is the Center’s new director.

Business & Technology Center Update

Youth Entrepreneurship and Leadership
Welcome Selemon!!!
Selemon Asfaw joined the Office for Business Community and Economic Development: B-Tech Center in September of 2009 as administrator of youth entrepreneurship and leadership programs. He holds a B.S. in business from the Carlson School of Management in entrepreneurship. Selemon will be overseeing a University initiative aimed at cultivating youth entrepreneurs from urban Minneapolis. The program will focus on building fundamental business skills and inspiring aspiring venture enterprisers through one-on-one mentorship, diversified leadership seminars, and experiential entrepreneurship camps.

FIPSE/ UROC Update

Upcoming Meetings

<table>
<thead>
<tr>
<th>Out of School Time</th>
<th>Health and Nutrition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northside Out of School Time/Northside Achievement Zone (NOST/NAZ Group)</td>
<td>Oversight Group Meeting</td>
</tr>
<tr>
<td>Training Seminar – Learning Styles</td>
<td>October 21, 2009 (Rescheduled from 9/16/09)</td>
</tr>
<tr>
<td>September 23, 2009 9:00 am – 12:00 pm</td>
<td>Where: Meeting Time and Location To be Announced</td>
</tr>
<tr>
<td>Where: Peace Foundation</td>
<td></td>
</tr>
<tr>
<td>1119 West Broadway Avenue</td>
<td></td>
</tr>
<tr>
<td>Minneapolis, MN 55411</td>
<td></td>
</tr>
<tr>
<td>Target Audience: Youth Workers from North Mpls</td>
<td></td>
</tr>
<tr>
<td>Youth Serving Agencies, Youth Workers from Other Organizations</td>
<td></td>
</tr>
<tr>
<td>Cost: Free</td>
<td></td>
</tr>
</tbody>
</table>

For more information contact:
Martin Adams, FIPSE/UROC Program Coordinator
adams852@umn.edu
612.625.2807 office phone

InsideNorthside.org
InsideNorthside.org, a North Minneapolis community Web site, has started a community events calendar. If you have additions, feel free to email them to Ariah Fine, ariah@ariahfine.com. You can see the calendar, as well as links to others here: http://insidenorthside.org/Community+Calendars.

UROC Northside Partnership Seed Grants administered by CURA
Mark your Calendar!

Northside Seed Grant Information Meeting
The Northside Seed Grants (NSG) support community organizations that serve residents of the Northside community by providing student research assistants and faculty researchers to carry out neighborhood driven projects. The program provides approximately 200 hours of student time to work on a project defined by the community. CURA is holding an information meeting about the program. Come and hear from other grantees and get tips on how to write an effective application. Program information is available at: http://www.cura.umn.edu/NSG.php

Thursday, September 17, 2009 – 4 p.m.
Kwanzaa Community Church
2100 Emerson Avenue North
RSVP to biel0032@umn.edu

The Northside Seed Grant program is managed by CURA (Center for Urban & Regional Affairs) with funding provided by UROC (Urban Research and Outreach Center) for 2009/10

Urban Homework Volunteers Needed for a Jordan Neighborhood Makeover!

Urban Homework is involved with this fall in the Cottage Park portion of the Jordan Neighborhood in North Minneapolis. We are partnering with the Pohlad Foundation and Neighborhood Housing Services to do a large scale “extreme Makeover” Neighborhood edition.

On September 25th and 26th volunteers from around the country are going to converge on North Minneapolis to work on homes in the Jordan Neighborhood in order to beautify and provide many families with much needed home improvements.

It will be a full day of work on both Friday and Saturday. The Pohlad Foundation will be providing lunch for every volunteer. The work will be predominately exterior improvements including painting, landscaping, fence installation and repair. Individuals, families, and church and business groups are welcome to volunteer.

For more information please contact Jon Lundberg at 612-703-9093 or jon@urbanhomeworks.com.

Save the Date! The 5th Annual Native American Day Celebration

When: September 26, 2009 _ 11 a.m. – 2 p.m.
Where: Midtown Farmers Market
Lake Street & 22 Avenue – Minneapolis

Activities include:
Health & Resource Fair, Exhibition Dancing, Cultural Activities, Children’s Activities, Music, Food and much, much more!

Grant Writing Boot Camp™

When: September 23, 2009. 9 a.m. – 3 p.m.
Where: Minnesota Department of Education Conference Center
1500 Highway 36 West, Roseville

Effective grant writing skills are essential to organizational success, but many times drain an agency’s limited resources and end in frustration. This workshop, designed for volunteers, board members and program staff...
is led by nationally acclaimed expert Bev Browning. Browning, author of “Grant Writing for Dummies,” will share her expertise on how to research and write winning corporate and foundation grant proposals.

For more information and to register, see the flyer and event registration form (PDF). Questions? Contact Jill Farris at 651-644-1447 x18 or jill@moappp.org.

This training is made possible through collaboration with the Minnesota Department of Education.

EMPLOYMENT OPPORTUNITIES

Tutoring program - Licensed Teacher
Licensed teacher for after-school tutoring program. Three hours a week @ $20 per hour. This individual will tutor ONLY reading for children in grades K-6 (Assessments, materials and curriculum provided)
If interested please call Kesha Walker at (612) 267-4004

NORTHROP AUDITORIUM VACANCIES
The job descriptions can be found at the U of M Office of Human Resources Web site http://www1.umn.edu/ohr/employment  Type in code numbers for more information.

Position 1: External Relations Manager - Position # 243727 - This position will help launch fund-raising initiatives that include membership, annual giving, corporate sponsorships/groups, and donor cultivation.
Position 2: Programming Manager and Special Projects - Position #243728 -This position will help administer all current/future programming details, education/residency event planning, and special projects as they relate to partnerships and collaborations, granted projects and reporting, and the involvement of the U of M/Community.

Both positions will be held open until filled.

2009-10 Community Affairs Committee Meeting Dates, Times and Locations

<table>
<thead>
<tr>
<th>Dates</th>
<th>Times</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 16th, 2009</td>
<td>6:00 pm – 7:30 pm</td>
<td>Lao Cultural Center</td>
</tr>
<tr>
<td>October 21st, 2009</td>
<td>2:00 pm – 3:30 pm</td>
<td>Minneapolis Urban League</td>
</tr>
<tr>
<td>November 18th, 2009</td>
<td>6:00 pm – 7:30 pm</td>
<td>Minneapolis Urban League</td>
</tr>
<tr>
<td>December 16th, 2009</td>
<td>2:00 pm – 3:30 pm</td>
<td>Upper Midwest Native American Center</td>
</tr>
<tr>
<td>January 20th, 2009</td>
<td>6:00 pm – 7:30 pm</td>
<td>Urban Research and Outreach/ Engagement Center</td>
</tr>
<tr>
<td>February 17th, 2010</td>
<td>2:00 pm – 3:30 pm</td>
<td>Urban Research and Outreach/ Engagement Center</td>
</tr>
<tr>
<td>March 17th, 2010</td>
<td>6:00 pm – 7:30 pm</td>
<td>Parkview Apartments</td>
</tr>
<tr>
<td>April 21st, 2010</td>
<td>2:00 pm – 3:30 pm</td>
<td>Urban Research and Outreach/ Engagement Center</td>
</tr>
</tbody>
</table>