UROC RESEARCH PROPOSAL

The UROC Place-keeping Food Hub:
Fostering a Reparative Food System through the Power of Memory

Fernando Burga PhD, Queen Marlene Frye, Eric King
The UROC Place-keeping Food Hub: Fostering a Reparative Food System through the Power of Memory

By Fernando Burga, Queen Marlene Frye and Eric King

This project will support community-engaged research through a UROC Place-keeping Hub. The UROC Place-keeping Hub aims to foster combine a space where multi-disciplinary initiatives focused on the healing and reparative power of food systems advocacy can be memorialized. This project addresses two areas of proposed research: Community Healing and Wholeness and Systems and Systemic Racism. The goal of this work is to move beyond traditional research methods of seeking input from community members or using residents as subjects. Rather we aim to create initiatives to co-imagine alternative food system futures in North Minneapolis. This will by harnessing the power of memory and the task of archiving. In this way the Place-keeping hub, will uphold UROC’s mission as a welcoming community gathering space and.

This project will build on previous and ongoing research efforts by the research team to develop a new approach to gathering information and developing community driven solutions. The team will utilize existing relationships and findings from the UROC Fast Food Project to address new questions and partnerships. It will also consider current gaps and efforts in the North Minneapolis foodscape to link policy innovation with public participation and expertise from the University of MN Extension staff. This archival research process will address existing systems and systemic racism that have marginalized north Minneapolis communities and support community healing through imagining a new food landscape.

The project also inverts the notion of “Place-making” as a strategy to foster community through infrastructural improvements to a place. Rather than considering “place” as a single location that needs improvement, this work will engage “place” through the notion of “place-keeping”; the idea that places already exist as monuments to community, culture and public histories. To accomplish this, the research methods, will require engagement with north Minneapolis residents, to gather undocumented memories, histories and food practices that will be used to uplift community voices in reimagining the future.

The central research question guiding this project is: How can the power of memory and the act of archiving provide community healing and address the racist legacies of planning policy in order to forge a living legacy to plan the future? To answer this question this project will use three archival methods: (1) mapping, (2) photography and (3) oral history. The findings will be shared in digital formats including a website, an audio archive and an in-person exhibit.

(1) Mapping - The North Minneapolis Atlas of Urban Farming: How can mapping be applied as a tool to foster memory and resilience around food justice?

This initiative involves the documentation and site analysis of urban farms in north Minneapolis. The goal is to assess the existing urban farms and gardens in a systematic way to document them as an alternative food systems practice and provide a legacy for
future food advocates, urban planners and residents of north Minneapolis. The Atlas will be carried out through a ground up/qualitative methods approach. By working with urban growers and UMN Extension specialists the research team will not only document existing sites, but also identify key variables about the practice of urban farming. Rather than using more traditional research methods, such as a GIS map, the team will interview urban growers to identify the challenges and opportunities for urban farming in North Minneapolis. During the course of the project 8 - 12 sites will be documented.

Photography - West Broadway Panorama Project: How can photography be used as a community engagement tool to foster conversations about food access in West Broadway.

Started in the summer of 2020, following the murder of George Floyd, and resulting aftermath, the West Broadway Panorama (Mplspanorama.com) has documented the physical transformation of West Broadway over the past three years as the corridor undergoes new development. By photographing the street elevation to consider physical change over the past three years as well as the opening and closure of food destinations, this initiative aims to provide a visual tool that can be used to capture not only memories regarding food access points in the corridor but also contemporary needs. The work will consist of establishing at least one exhibit/open house that will collect memories about changes in West Broadway.

Oral History - North Minneapolis Oral histories of Food Archive & Podcast: How can Oral histories be used to capture the memory of cultural foodways in North Minneapolis.

This initiative involves the collection of community voices in north Minneapolis through the lens of cultural foodways. The research team will use interviews and Podcast in collaboration with BlackBirdrevolt.com to document the food traditions and oral histories relating to place with north Minneapolis These will be used to establish an archive of community history based on the experience of food for the future, and provide actual voices to the ongoing narratives painting north Minneapolis as a food desert. During the course of the project 18 o- 24 oral histories will be collected.
EXECUTIVE SUMMARY

The UROC Place-keeping Food Hub: Fostering a Reparative Food System through the Power of Memory/This project will support community engaged research through a UROC Place-keeping Hub. The UROC Place-keeping Hub aims to foster a collaborative space where multi-disciplinary initiatives focused on the healing and reparative power of food systems advocacy can be memorialized. This project addresses two areas of proposed research: Community Healing and Wholeness and Systems and Systemic Racism. The central research question guiding this project is: How can the power of memory and the act of archiving provide community healing and address the racist legacies of planning policy in order to forge a living legacy to plan the future? To answer this question this project will use three archival methods: (1) mapping, (2) photography and (3) oral history.

(1) Mapping - The North Minneapolis Atlas of Urban Farming: How can mapping be applied as a tool to foster memory and resilience around food justice? This initiative involves the documentation and site analysis of urban farms in north Minneapolis. The team will interview urban growers to identify the challenges and opportunities for urban farming in North Minneapolis.

(2) Photography - West Broadway Panorama Project: How can photography be used as a community engagement tool to foster conversations about food access in West Broadway. The West Broadway Panorama (MplsPanorama.com) has documents the physical transformation of West Broadway. The work will consist of establishing at least one exhibit/open house that will collect memories about changes in West Broadway.

(3) Oral History - North Minneapolis Oral histories of Food Archive & Podcast: How can Oral histories be used to capture the memory of cultural foodways in North Minneapolis. This initiative involves the collection of community voices in north Minneapolis through the lens of cultural foodways. The research team will use interviews and Podcast in collaboration with BlackBirdRevolt.com to document the food traditions and oral histories relating to place with north Minneapolis. These will be used to establish an archive of community history.
PROPOSED BUDGET & BUDGET NARRATIVE

The Budget will be used to employ a graduate assistant at 20% during the academic year of 2024-2025. In addition the Humphrey school of public affairs has expressed support for matching funds TBD. This matching fund would be used to provide additional support for the project in regards to all the initiatives.

PROJECT TIMELINE

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<thead>
<tr>
<th>KEY MILESTONE</th>
<th>TARGET DATE</th>
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<tbody>
<tr>
<td>Quarter 1</td>
<td>Phase 1 – Preparation</td>
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<tr>
<td>Project Preparation &amp; Launch</td>
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<tr>
<td>Identification of oral histories interviewees</td>
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<tr>
<td>Identification of Urban Farming Sites &amp; interviewees</td>
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<tr>
<td>Quarter 2</td>
<td>Phase 2 - Execution</td>
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<tr>
<td>Project Initiatives Execution</td>
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<tr>
<td>2 Site documented per month</td>
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<td>2 oral histories per month</td>
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<tr>
<td>Completing of MPLS panorama photograph &amp; Assemblage</td>
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<tr>
<td>Quarter 3</td>
<td>Phase 3 – Completion &amp; Reporting</td>
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<tr>
<td>Submission of External Grant Proposal &amp; Preparation for reporting</td>
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<tr>
<td>Finalizing podcast</td>
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<tr>
<td>Preparation for open house/exhibit</td>
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<tr>
<td>Quarter 4 - Report and peer review scholarship submission</td>
<td>12/15/25 – 2/15/25</td>
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BIOGRAPHY & CV OF FACULTY APPLICANT

Dr. Fernando Burga is an Assistant Professor in the Masters of Urban and Regional Planning program at the Humphrey School of Public Affairs and Holds an appointment at UMN’s Extension Community Development. Dr. Burga’s research, teaching and services focuses on immigration & Race, food systems and planning history. His work is informed by qualitative methods, design and community engagement.
Budget Estimate

Graduate Research Assistant

Salary: HHH Master level GRA ~ 318 hours $ 6,546
Fringe Benefits (Health): $ 1,545
Fringe Benefits (Tuition): $ 6,909
Enterprise Assessment (1.75%): $ -
Total GRA $ 15,000

Miscellaneous Research Expenses (estimate)

Total Project Budget $ 15,000

Budget Justification

Funding to support a ~ 20% time master level Graduate Research Assistant during academic year 2024-2025

HHH would provide the remaining 5% of the GRA appointment
October 23, 2023

To the Committee:

I am pleased to support Dr. Burga’s application for the UROC Research Grant. Dr. Burga’s proposed project “UROC Place-keeping Food Hub” resonates with the Mission of the Humphrey School of Public Affairs as a publicly engaged institution dedicated to community engaged scholarship. Dr. Burga’s track record working with UROC on previous projects also reinforces the support.

Please do not hesitate to reach out if you need any more information about our support for Dr. Burga’s work.

Sincerely,

Yingling Fan

Yingling Fan, PhD
Associate Dean for Faculty
Humphrey School of Public Affairs
University of Minnesota
yingling@umn.edu
CURRICULUM VITAE

H. FERNANDO BURGA

University of Minnesota, 295A Humphrey School, 301 19th Ave. So., Minneapolis, MN 65544
Cell: (202) 487-8794 | Email: hfburga@umn.edu

EDUCATION

Ph.D. in City and Regional Planning, University of California at Berkeley, 2013
  College of Environmental Design
  Dissertation: Spatial Politics in Metropolitan Miami: Cuban American Empowerment,
  Municipal, Incorporations and Cultural Production
Master of Urban Design & Town Planning, University of Miami, 2002
Master of Architecture, University of Miami, 2000
B. A. in Political Science and International Area Studies, University of Miami, 1997

AREAS OF SPECIALIZATION

Urban Planning, Equity, Food Systems Planning, Land Use Planning, Urban Design, Planning
History, Qualitative Methods, Latinx Immigration.

FELLOWSHIPS, AWARDS, HONORS & MEMBERSHIPS

2021  ACSP Planners of Color Interest Group (POCIG), Co-Chair
2021  American Planning Association Minnesota, Academic Excellence, Student Award (Adv.)
2020  ACSP Planners of Color Interest Group (POCIG), Co-Chair
2019  University of Minnesota Resilient Communities Project, Outstanding Faculty Partner Award
2018  University of Minnesota Institute for Advanced Study, Residential Fellowship 2019–2020
2018  University of Minnesota Extension, Dean’s Distinguished Diversity and Inclusion Award
2018  Association of Collegiate Schools of Planning, Member
2017  American Planning Association Minnesota, Academic Excellence, Student Award (Adv.)
2017  Association of Collegiate Schools of Planning, Member
2016  American Planning Association California, Academic Excellence, Students Award
2016  American Planning Association Northern California, Academic Excel. Stud. Award (Adv.)
2013  University of California-Berkeley, Dissertation Award
2013  University of California-Berkeley, Center for Research on Social Change Fellowship
2012  University of California-Berkeley, DCRP Lighting Talk Circus Merit Award
2010  University of California-Berkeley, Dean’s Normative Time Fellowship
2009  University of California-Berkeley, Mentored Research Award
2009  University of California-Berkeley, Outstanding Graduate Student Instructor Award
2008  University of California-Berkeley, CMES Mellon Travel Grant
2002  Robert Wood Johnson Foundation, Student Fellow
2002  Knight Foundation, Scholar—Community Building
2002  Miami Beach Urban Arts Committee, Member
PUBLICATIONS

Peer-Reviewed Publications (Published and Accepted)


Book Monograph under Review


Peer-Review Manuscripts under Review

Burga, F. “Charting the Early Years of Comprehensive Planning in Dade County between Governance and Demographic Change.” Journal of Planning History.


Peer Review Article Manuscripts under Preparation


Burga F. “Why don’t Latinos go to State Parks in Minnesota.” Target Journal: Health and Place.

Publications for Mixed Scholarly/Policy Audiences


CONFERENCE PRESENTATIONS & PANELS & TRAININGS

2022 Burga F. Eagle County CO, Qualitative Research training, Eagle county Public Health Department – 8/1/22 – 8/5/22

2022 Burga F. Sensible Land Use Coalition, “Planning the Antiracist City in MN? Learning from the past and looking at the future.” February 23rd 2022

2022 Burga F. College of Saint Benedict/Saint John’s, “Notes on Latino Climate Justice and Activism in the New Immigrant Gateway: Interrogating policy, urban planning, research in MN.” March 3rd 2022


2021 Burga, F. American Collegiate Schools of Planning Conference, “POCIG Roundtable: Nothing about us without us, this is the call of movements in the making.” October 22, 2021. Online.

2020 Burga, F. American Collegiate Schools of Planning Conference, “Panel: Community Engaged Scholarship” Toronto, Canada Online.


2016 Burga, F. Panel Chair. “Keeping our Faculty of Color Symposium.” University of Minnesota. Recruiting and Retaining Millennial Faculty of Color. Minneapolis, MN. April 19, 2016.


TEACHING EXPERIENCE

**Graduate-Level Courses**

**Master of Urban and Regional Planning Program, University of Minnesota**

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term Details</th>
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<tbody>
<tr>
<td>PA 5211</td>
<td>Land Use Planning</td>
<td>Fall 2015/16/17/18/19/21/22</td>
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<tr>
<td>PA 5290</td>
<td>Graphics for Planners and Policy Makers</td>
<td>Fall 2015/16/17/18</td>
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<tr>
<td>PA 5213</td>
<td>Site Planning</td>
<td>Spring 2016/17/19/21/22</td>
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<tr>
<td>PA 5145</td>
<td>Civic Engagement &amp; Participation</td>
<td>Spring 2022</td>
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**Department of City and Regional Planning, UC-Berkeley--**

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<tr>
<td>Community Planning Studio Lecturer</td>
<td>Spring 2015</td>
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<tr>
<td>[IN]City Program, Lecturer and Lead Studio Instructor</td>
<td>Summer 2014</td>
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<tr>
<td>Race, Equity and the City, Graduate Student Instructor</td>
<td>Spring 2013</td>
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<tr>
<td>[IN]City Program, Lead Studio Instructor</td>
<td>Summer 2013</td>
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<tr>
<td>[IN]City Program, Lead Studio Instructor</td>
<td>Summer 2012</td>
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<tr>
<td>[IN]City Program, Lead Studio Instructor</td>
<td>Summer 2011</td>
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<tr>
<td>[IN]City Program, Studio Instructor</td>
<td>Summer 2010</td>
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<tr>
<td>Graphics for Planners, Graduate Student Instructor</td>
<td>Spring 2008, 2009</td>
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<td>The Urban Community, Graduate Student Instructor</td>
<td>Fall 2008</td>
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<tr>
<td>Housing in Developing Countries, Graduate Student Instructor</td>
<td>Spring 2007</td>
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<td>Global Poverty, Graduate Student Instructor</td>
<td>Fall 2007</td>
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Department of Urban and Regional Planning, San Jose State University
URBP 201 Community Assessment Lecturer Fall 2013

Florida International University
Master of Urban Design, Adjunct Faculty Fall 2011

Undergraduate-Level Courses
Department of Urban Studies and Planning, San Francisco State University
USP/PLSI 480 Urban Policy and Analysis, Lecturer Fall 2014
USP 530 Alternative Urban Futures, Lecturer Spring 2014

GRANTS

2022  **PI** – Challenging the Legacies of Fast Food Outlets in North Minneapolis. Urban Research Outreach Center, UMN. (15,000 UROC & 10,000 HHH)

2021  **Collaborator**, Minnesota Transform. In collaboration with Kevin Murphy, College of Liberal Arts. ($4,9996,306 over 3 years).

2021  **CO-PI**, “Bush Foundation Mini Grant” In collaboration with Adam Pine, UMN Duluth and the MDC, College of Design. ($10,000).


2022  (Ongoing – year 3) **CO-PI**, “Growing Policy from the Ground Up: Building, Deploying, and Testing Networks to Strengthen Urban Food Systems.” Foundation for Food and Agriculture Research. In Collaboration with Samina Raja, University of Buffalo and Appetite for Change Minneapolis. ($1,000,000 over 5 years).

2021  (Ongoing – year 2) **CO-PI**, “Growing Policy from the Ground Up: Building, Deploying, and Testing Networks to Strengthen Urban Food Systems.” Foundation for Food and Agriculture Research. In Collaboration with Samina Raja, University of Buffalo and Appetite for Change Minneapolis. ($1,000,000 over 5 years).

2020  (Ongoing – year 1) **CO-PI**, “Growing Policy from the Ground Up: Building, Deploying, and Testing Networks to Strengthen Urban Food Systems” Foundation for Food and Agriculture Research. In Collaboration with Samina Raja, University of Buffalo and Appetite for Change Minneapolis. ($1,000,000 over 5 years).

2019  Co-Principal Investigator, “Somos Lideres Latinos: Expanding a Latinx Leadership network from rural to urban Minnesota” UMN Extension Mini-grant ($5,000).

2018  **CO-PI**, “Mapping the Sharing Economy” CTS Sharing Economy Discovery Grant ($25,000).

2018  **CO-PI**, “The Road Towards Equity in the Twin Cities.” CTS Scholars Seed Grant ($50,000).

2018  Food Mapping with Latino Immigrant in South Eastern Minnesota.” Institute for Diversity, Equity and Advocacy, Multicultural Research Award ($7,000).

2017  **Principal Investigator**, “Mapping Food Access for Latinos in Minnesota.” Regional Sustainable Development Partnership Grant ($12,000).

2017  **Principal Investigator**, “MapIt: Mapping Food Systems in Southeastern Minnesota.” Center for Urban and Regional Affairs ($9,000).
2016 **Co-Investigator** with Thomas Fisher, “Drawing from Experience to Breach the Gap: Applying Human Centered Design to Confront the Achievement Gap in South Eastern Minnesota.” Extension Issue Area Grant ($40,000).

2016 **Principal Investigator**, “Planning the Latino Immigrant City in Minnesota.” Institute for Diversity, Equity and Advocacy, Multicultural Research Award ($7,000).

2016 **Co-Investigator** with Jessica Lopez-Lyman, “Mobile Art Engagement in Twin Cities Community of Color.” University of Minnesota, Institute on the Environment ($2,950).

2016 **Co-Principal Investigator** with Ana Heck, “Planning for Bees in the Twin Cities.” University of Minnesota, Institute on the Environment ($2,912).


2016 **Principal Investigator**, “Latinos’ State Park Visits in Minnesota: Understanding Needs, Experiences and Constraints.” South Eastern Regional Sustainability Development Partnerships ($10,000).

**RESEARCH EXPERIENCE**

**Co-investigator**, 2016

Co-Researchers: Associate Professor, Dr. Yingling Fan and Research Fellow, Andrew Guthrie Project: TIRP Transit Way Impacts Research Program “Those who needed most” University of Minnesota

**Public-Private Security Assemblages Research Fellow**, Summer 2014

Project: Citizenship and Public Space
University of Amsterdam

**Graduate Student Researcher**, Spring–Fall 2007

Project: Transit Oriented Development
University of California Transportation Center

**Research Associate**, 1999-2002

Projects: Miami Modern Architecture Exhibit 1945–1972
Highland Park Historic Preservation Report
Miami Architecture Guide
Miami Beach Community Development Corporation

**PROFESSIONAL EXPERIENCE**

**Community Assessment Manager**, Ignatian Center, Santa Clara University, Spring 2014
Santa Clara, CA.
Project: Community Development

Washington, D.C.
Projects: City Vista Mixed-use Development, Fort Irwin Town Center, Salishan Unit
Type Design. Belmont Heights Community Center, Harbor View Hillside Master Plan, A. Harry Moore Neighborhood
Miami, FL.
Project: Miami International Airport Intermodal Center
Miami, FL.
Projects: l’Allemand Residence, Valdez Residence Addition

PARTICIPATION IN URBAN DESIGN CHARRETTES

2010 Haiti Reconstruction, University of Miami School of Architecture, Miami, FL.
2002 Charrette Mexico Beach, Correa Valle Valle Inc.
2002 Knight Foundation Program in Community, Coral Gables, FL.
2001 Correa Valle Valle Inc., Stuart, FL.
2001 Knight Foundation Program in Community, Macon, GA.

EXHIBITIONS

2010 “Planning India: From Chandigarh to NanoCity,” San Francisco, CA.
2002 “The Living Traditions of Coconut Grove,” Exhibition Miami, FL.
2000 “The Other Modern,” Bologna, Italy.
1999 “Dessau: Between History and Future,” Dessau, Germany.

CERTIFICATION

National Charrette Institute Certificate Training 2014

LANGUAGES

Fluent: Spanish, English, French

COMPUTER SKILLS

AutoCAD, Adobe Suite, ArcGIS, SketchUp